

Education

McMaster University

Master of Engineering Design
June 2024 | Canada

Obafemi Awolowo University

Bachelors of Science, Electronics and Electrical
Engineering
Dec 2018 | Nigeria

Competencies

Skills

Token Architecture, Pattern Libraries,
Component APIs and Schema, Multi-brand and
Theming, Governance Models, Analytics, UX
Research, Information Architecture, Accessibility
(WCAG AA & AAA)

Tooling

Figma, Storybook, Tokens Studio, Claude,
Claude Code, Paper, Conductor, ChatGPT,
Github Copilot, Vercel’s v0, Supabase, Nano
Banana, Miro, Jira, Confluence, Notion, Zeplin,
Abstract

Development

HTML, CSS, JavaScript, TypeScript, Git

Extras

Certification

Memorisely - AI Design Systems Bootcamp
IDx F - Mobile Product Design

Side Projects

Built a feedback platform (Next.js + Supabase)
that centralizes design feedback from Figma,
and verbal reviews into a single, triageable
system.

Built a Figma plugin for generating WCAG-
compliant light/dark themes in OKLCH color
space with auto-validation and correction of
contrast issues.

Experience

Simplii Financial (CIBC) | Product Designer

Toronto, Canada • June 2025 - Present

Led the rebrand of the design system, architecting new components,
tokens, and creating a cohesive visual identity that positioned the
design system as a product infrastructure supporting experiences
for over 2M customers.

Established governance through contribution standards, lifecycle
management, and release workflows, increasing adoption from 30%
to 100%.

Partnered with engineering to maintain parity across Figma and
Storybook, contributing production-level TypeScript components
that improved design-to-code fidelity.

Established WCAG-compliant defaults across components, reducing
implementation accessibility conflicts by 40%.

Defined the AI-assisted development strategy through machine-
readable foundations and structured component rules for accurate
AI-generated interfaces.

Built an AI-powered Design System Assistant that surfaces usage,
component lookup and pattern rules mid workflows, reducing
support requests by 60%.

Just Financial | Product Designer

Norway, Remote • Jan 2022 - Jan 2025

Maintained and expanded a reusable component library that
accelerated delivery across product teams.

Conducted recurring UX research with power users to uncover
insights that informed product roadmap and strategy.

Led the design of a marketplace solution, connecting companies to
trusted brokers and improving product trust through verified broker
flows.

Shaped user engagement through live rates alerts and margin
benchmark features that increased conversion and improved savings
for customers.

RBC | Product Designer

Norway, Remote • Jan 2022 - Jan 2025

Conducted usability testing and synthesized insights that informed
the redesign of the task creation flow, resulting in a 100% task
success rate in prototype testing.

Spearheaded the notification messaging design system.

eTranzact XCel | UI Developer and Designer

UK, Remote • Aug 2020 - Oct 2021

Owned the design strategy to drive early adoption around cross-
border money movement.